

01

JANUARY
2010

MONTHLY
NEWSLETTER

IN BUSINESS
Women
MEDWAY & NORTH KENT

NEXT MEETING DETAILS:

Wednesday 6th
January

7pm – 9pm

Upstairs at the
Ship & Trades
pub on Maritime
Way, Chatham,
Kent. ME4 3ER.

TALK OF THE MONTH:

**Set Your
Business
Goals For 2010**

with

**Sarah
Cresswell,
Rich Picture
Ltd.**



New Year – New Start!

Happy New Year to you all and welcome to our first newsletter of 2010!

As most of you know by now, my name is Sarah Christie and I have the honour of chairing our Medway WiB meetings for the foreseeable future.

I thought it might be nice to have a newsletter (let's see how long that resolution lasts!) to keep all members in touch with what's going on, particularly if they are unable to attend some meetings.

I don't know quite how this newsletter will take shape, particularly as I am learning the technology as I go along, but I welcome ideas or features from you. If you have any information that you think would benefit our

Group, then please let me know.

This is definitely the time of year when our thoughts turn to our goals, either for ourselves or for our business. I have decided that 2010 is the year when my new company, The School of Coaching & Leadership Development, will raise its profile and start to generate regular income. This has led me to step down from my associate role, working with doctors and wave goodbye to my main source of income. It's risky, I know, but exciting too!

I, for one, will be very interested to learn from our speakers this year and will be putting their advice to good use I hope!

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Quote of the Month:

"The tragedy of life doesn't lie in not reaching your goal.

The tragedy lies in having no goals to reach."

Benjamin Mays

Ideas & plans for the future

Calendar of Events for 2010!

Kirsten Gibbs, of Replico Ltd., has very kindly produced a calendar for us, which details the dates of each WiB MNK meeting and the planned topics of each meeting.

The aim is to build, month by month, on what has gone before, giving you useful tips and advice on how to make your business stronger, more attractive and more profitable.

Promote Your Business slot

For those who are willing, a 15 minute time slot will be introduced to each meeting, giving you the opportunity to inform fellow members about who you are and what you do.

Receive informal advice

The meetings commence at 7pm and while the £7 attendance fee is collected and refreshments are being ordered take the time to chat to other members and maybe pick their brains!

Tell your colleagues and clients

If you feel our meetings would benefit other women who are in business, either running their own or as part of an organisation, then please invite them to come along. Their first attendance will be free of charge , just to see if they like us!

The 2010 Marketing Challenge

As you know, the biggest threat to our group's existence is a lack of regular members. So please put your thinking hats on and help us become a marketing force! Let 2010 be our year!

